

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$227,729.41	\$237,009.89	\$102,223.86	\$98,394.33	\$665,357.49

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
365.10	454.70	58.25	65.00	943.05

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1104.45	1093.05	603.00	434.00	3234.50

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

January 2011 Special Session Senate Bill 1

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
29.00 (2%)				29.00 (< 1%)

Assembly Bill 106

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
44.00 (3%)				44.00 (1%)

Assembly Bill 132

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1014.00 (69%)	619.00 (40%)			1633.00 (39%)

Senate Bill 96

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
132.00 (9%)	604.00 (39%)			736.00 (18%)

Assembly Bill 189

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	15.00 (1%)			15.00 (< 1%)

Assembly Bill 286

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
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2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	15.00 (1%)			15.00 (< 1%)

Assembly Bill 300

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	108.00 (7%)			108.00 (3%)

Senate Bill 211

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	62.00 (4%)			62.00 (1%)

September 2011 Special Session Assembly Bill 12

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	15.00 (1%)			15.00 (< 1%)

September 2011 Special Session Senate Bill 12

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	15.00 (1%)			15.00 (< 1%)

Senate Bill 266

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	15.00 (1%)			15.00 (< 1%)

Assembly Bill 383

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	15.00 (1%)	20.00 (3%)		35.00 (< 1%)

Assembly Bill 12

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		33.00 (5%)		33.00 (< 1%)

Assembly Bill 498

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		40.00 (6%)		40.00 (< 1%)

Lobbying Effort On Budget Bill Subjects

Transportation: Motor Vehicles

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
73.00 (5%)				73.00 (2%)

Transportation: Departmentwide

2011	2011	2012	2012	Total
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January - June	July - December	January - June	July - December	Total
15.00 (1%)				15.00 (< 1%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Possible changes to Wisconsin's lemon law

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
14.70 (1%)		59.51 (9%)		74.21 (2%)

changes to the lemon law relating to heavy duty trucks

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
29.39 (2%)				29.39 (< 1%)

consumer choice in body shop repairs

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
29.39 (2%)		6.61 (1%)		36.00 (< 1%)

envoronmental testing of automobiles

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
14.70 (1%)	15.48 (1%)	26.45 (4%)		56.63 (1%)

auto salvage

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
14.70 (1%)	15.48 (1%)			30.18 (< 1%)

preserve the prohibition of auto sales on Sunday

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
58.78 (4%)		13.23 (2%)		72.01 (2%)

preservation of the vehicle trade in allowance

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		19.84 (3%)	54.89 (11%)	74.73 (2%)

recording liens

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		132.25 (20%)	19.96 (4%)	152.21 (4%)

timely release of liens

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		46.29 (7%)	24.95 (5%)	71.24 (2%)

transportation funding

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
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		79.35 (12%)	374.25 (75%)	453.60 (11%)
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Various Wisconsin Motor Vehicle Franchise law modifications.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		112.41 (17%)	24.95 (5%)	137.36 (3%)

insurance issues,anti steering

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		6.61 (1%)		6.61 (< 1%)

letter stickers for dealer plates

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		66.13 (10%)		66.13 (2%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	30.96 (2%)			30.96 (0.74%)